



Liberty Bowl Memorial Stadium Reopening Plan Summary

The “Together AGAIN!” custom reopening strategy was created using industry standards and recommendations; directives from the City of Memphis and Shelby County Joint Back-to-Business Task Force; guidance from the CDC and Shelby County Health Department (SCHD); and expertise from Spectra’s leaders and subject matter experts. This ensures Health and Safety is the top priority!

Below is a summary of the key elements of the plan:

STADIUM PROCEDURES

GENERAL SAFETY PROTOCOLS

- All persons must wear facial coverings at all times (unless eating or drinking)
- For the health and safety of everyone, any person exhibiting cold or flu-like symptoms will not be permitted to enter the facility
- All smoking areas will be closed
- Signage will be placed throughout the venue that includes; mask ordinance requirements, social distancing guidelines, proper movement routes (entry/exit), good hygiene/hand washing reminders, etc.

CAPACITY RESTRICTIONS

- Occupancy for all indoor and outdoor sporting/spectator events will be dictated by twelve (12) feet of social distancing between persons or approved groups (members of the same household)
- Occupancy for all non-sporting/spectator events will be dictated by six (6) feet of social distancing

SOCIAL DISTANCING

- Six (6) feet of social distancing will be instituted at all entry gates, concessions stands, restrooms, etc. for customer interaction points and queuing. Floor decals will be used to mark appropriate spacing for guests.
- All persons are strongly encouraged to maintain six (6) feet of distancing between themselves and others (or between their approved group and others)

QUADRANT SYSTEM

- Stadium seating bowl and concourses have been split in to four quadrants, assigned by entry gate: Gate 1 Quadrant, Gate 3 Quadrant, Gate 4 Quadrant and Gate 6 Quadrant
- Guests tickets will only allow them to entry through their respective entry gate for the quadrant their tickets are located
- Each quadrant has a dedicated set of concession stands, retail, first aid and restrooms
- This system is designed to minimize foot traffic and mitigate congregation



ENHANCED CLEANING AND SANITIZATION

- Detailed and frequent cleaning & disinfecting of all high-touch spaces in public and private areas will be practiced throughout the event
- Cleaning staff will be dedicated to restrooms and all public spaces to ensure continual cleaning is taking place
- Pre-event heavy sanitizing and disinfecting will take place with the use of specialized equipment and EPA-certified products
- Hand sanitizer dispensers will be at all entry points and placed throughout the concourse

CONCESSIONS

- All transactions will be cashless, CREDIT CARDS ONLY!
- All food will be prepackaged or served in closed containers; all beverages will be bottled
- Plexiglass will be installed to provide additional protective barriers between employees and guests
- All high tops, picnic tables and other bar seating will be removed to discourage congregating

PARKING

- Tailgating will not be permitted
- Lots will open 30 minutes prior to Stadium entry gates opening times

STADIUM EMPLOYEE PROCEDURES

PERSONAL PROTECTIVE EQUIPMENT (PPE)

- All employees must wear facial coverings at all times
- Food service, cleaning and select customer interacting staff will also be required to wear gloves

TEMPERATURE AND HEALTH SCREENING PROCESS

- All employees will be temperature and health screened prior to starting shifts
- Any employee exhibiting cold or flu-like symptoms will not be permitted to work