

Auto Zone Liberty Bowl Game

December 31, 2011

Game Day Info

Join us New Year's Eve (Dec. 31st, 2011) for the 53rd Annual AutoZone Liberty Bowl Game where the Cincinnati Bear Cats take on the Vanderbilt Commodores at the Liberty Bowl Memorial Stadium in Memphis Tennessee!!

The game will **kick off at 2:30pm** and guests will be allowed into the stadium at **12:30pm**. All will call and ticket booths will open at **10:00am** that morning with General parking for the grounds opening at **8:00am** that morning.

Ticket Office Hours

Game Day Hours:

All Auto Zone Liberty Bowl Tickets can be purchased through TicketMaster.com

Liberty Bowl Memorial Stadium Ticket Office hours—None

Gate 1: 10:00am – halftime (general will call and sales)

Gate 3: 10:00am – halftime (General Ticket Sales)

Gate 4: 10:00am – halftime (University of Cincinnati Will Call)

Gate 6: 10:00am – halftime (University of Vanderbilt Will Call)

Ticket Prices

\$50.00 General Public Seating

**For handicap seating, please call Auto Zone Liberty Bowl: 901.795.7700

**No group ticket rates are available for this game. Children ages 3 and under are free.

**For ticket issues on Game Day, please see Box office staff at gate 1 box office location

PUBLIC ON SALE

Tickets are currently on sale at www.ticketmaster.com & by calling the Auto Zone Liberty Bowl

Phone: Ticket Master 800.754.3000 / Auto Zone Liberty Bowl 901.796.7700

MATA will also be offering shuttles from certain locations around the city to the stadium for a small fee of **\$8 round trip** and the Departure time for all locations is **1:00pm** those Locations are as follows:

East Memphis – Germantown Village Square & Hilton Hotel Locations

Northeast Memphis – Wal-Mart / Bartlett-Wolfchase Location

Downtown Memphis – Westin Hotel, Marriott Hotel, Peabody Hotel Locations

For those of you who have reserved parking passes, please check the back of your pass for a particular access point to enter, those access points and directions are as follows:

For those patrons using GPS systems, the official address of the Liberty Bowl Memorial Stadium is 335 South Hollywood, Memphis, TN 38104, but please be advised that due to a high volume of traffic, all routes may not be accessible.

From the South:

From Hwy 78/Lamar go westbound to Airways, turn right (north) on Airways to Accesses 8, 9, or 10 to stadium parking.

From Hwy 78/Lamar, go westbound to Pendleton, turn right (north) on Pendleton to Southern, turn left (west) on Southern to Access 11 for stadium parking.

From the East:

From I-240, go north on Getwell, turn left (west) on Park, turn right (north) on Highland, turn left (west) on Southern to Access 11 for stadium parking.

From I-240, go north on Getwell, turn right (east) on Park, turn left (north) on Goodlett, turn left (west) on Central to Access 7 for stadium parking.

From I-240, go north on Perkins, turn left (west) on Poplar, turn left (south) on East Parkway to Access 8, 9, or 10 for Tiger Lane stadium parking

From the North: (need Access numbers)

Coming from the North, take I-240 or I-40 to Sam Cooper Blvd., go west on Sam Cooper to Hollywood, turn left (south) on Hollywood to the Stadium.

From the West: (need Access numbers)

From I-55-S; take I-240- N to Lamar (Midtown), turn right (east) on Lamar to Central, turn left on Central to Access 7 for stadium parking.

From I-40 (Miss. River Bridge), take I-240 S to Madison St. exit, go east (turn left) on Madison to East Parkway, turn right (south) on East Parkway to Accesses 8, 9, & 10 for stadium parking.

For questions, please call the Liberty Bowl Memorial Stadium at 901.729.4344. Offices hours are Monday – Friday, 8am – 5pm.

On behalf of the Auto Zone Liberty Bowl, Liberty Bowl Memorial Stadium, The City of Memphis, and Global Spectrum. Welcome and we hope you enjoy your stay.